

Military Service Academy Nominations Portal

Revolutionizing Congressional Nominations through a single, modern Salesforce portal

OVERVIEW

Students wishing to attend the United States Military Academy, Naval Academy, or Air Force Academy must go through a rigorous application process, and be nominated by Congressional means. The National Defense Authorization Act for Fiscal Year 21 requires a single user interface to enable Congressional members to nominate candidates for all three academies.

HESFP, LLC built a portal and integrated with the three service academies existing architecture to enable a seamless process for Congressional members to nominate using one user interface.

Key Metrics

- Eliminated weeks of manually creating vacancies; each Representative has five vacancies per academy and can nominate up to 15 candidates per vacancy.
- Eliminated immeasurable hours of work needed to manually track communications between the service academies and Congressional offices, saving countless hours of work.
- Migrated over 10,000 student applications and data to Salesforce.
- Congressional members and staff now have 20+ additional data points readily available, eliminating previously manual requests to the academies.
- 50+ internal users initially deployed on Salesforce Government Cloud; ultimately, all 535 Congressional offices will have access.

CHALLENGES

- Congressional members and staff had to utilize three different systems that displayed different information to nominate candidates.
- Congress had insufficient standardized reporting on key information and missing analytics to drive decisions and actions around nominations.
- Academy admission staff used manual processes to create vacancies, execute the mission during nomination cycles.
- Documenting communications between academy admission staff and Congressional offices was challenging.
- Required an Authority to Operate (ATO) and security of data across the enterprise architecture.

SOLUTIONS

Leveraged Salesforce Government Cloud and Mulesoft to integrate with all three service academy admission systems, resulting in alignment of data and processes so Congressional members and their staff have seamless consistency when nominating candidates.



Integrations



Automation



**Cyber Support
to Obtain ATO**

Salesforce Configuration

1

Developed automated flows and logic in vacancy management and integration code to reduce manual work on the Academy admission staff during all phases of the nomination cycle.

Multiple Integrations

2

Configured MuleSoft to exchange data from service academies to enable a Tableau dashboard and reports the public can use to view key information for candidates and students at each of the three service academies.

Streamlined, Centralized Communications

3

Leveraged Chatter, communication tracking, and custom email notifications to support collaboration and communication.



<https://www.hesfp.com>

Military Service Academy Nominations Portal

Revolutionizing Congressional Nominations through a single, modern Salesforce portal

RESULTS



1

Standardized Processes

Standardized the three service academy methodologies so Congress and staff have a consistent experience when nominating future leaders of the country.

2

A Secure Solution Poised for Expansion

A government cloud-based portal with immense capability for customization and growth.

3

Clicks, Not Code

Out-of-the-box features deployed to enable flexibility and maintenance as service academy applications and nomination laws change.

4

Full Transparency in Real Time

Congressional members and the general public can see live, accurate metrics, applications, and other data relating to the makeup of the nomination body.

5

Complex, Seamless Integration

Utilized MuleSoft to exchange data from the three service academies to the nomination portal, allowing for synchronization of data.

6

Authority to Operate Achieved

Deploying MuleSoft and Tableau in an IL4/IL5 compliant environment (Navy Technical Agent) and getting an Authority to Operate (ATO) ensures customer security requirements are met.



[HESFP]'s team is a fantastic group of professionals, who provide excellent solutions to a very challenging project. I would gladly work with them again on any project. Their knowledge of Salesforce capabilities and restrictions is exceptional.

**- Salesforce CSAT Survey
5/5 Star Rating**

Products Used

- Government Cloud
- Sales Cloud
- Service Cloud
- Public Sector Solutions
- Experience Cloud
- Flow
- Reports and Dashboards
- DevOps Center
- Identity and SSO
- MuleSoft
- Tableau
- AWS in NAVSUP as the base layer for IL4 environment for Tableau and MuleSoft

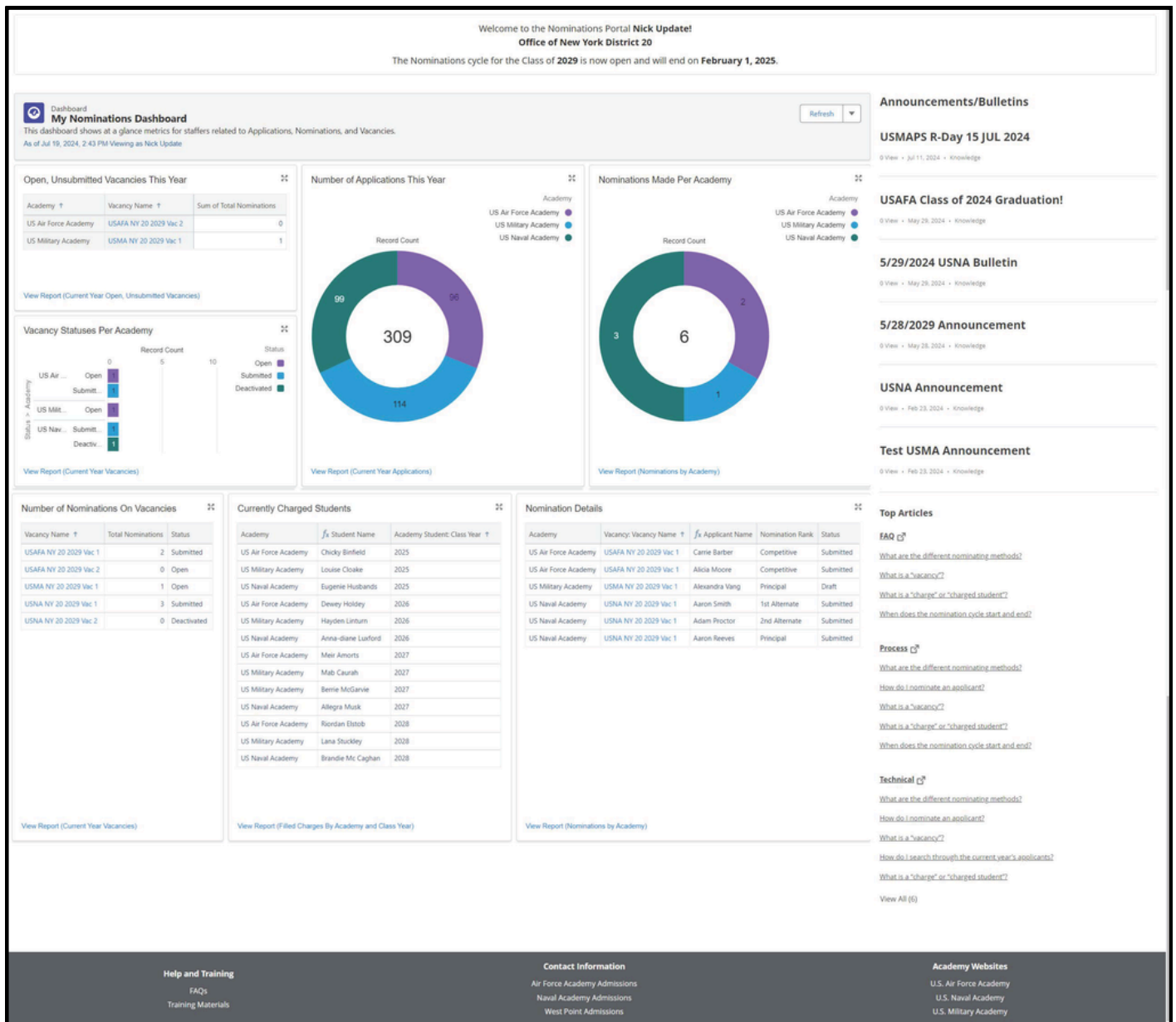


<https://www.hesfp.com>

Military Service Academy Nominations Portal

Revolutionizing Congressional Nominations through a single, modern Salesforce portal

THE APPLICATIONS



Landing page for Congressional members with analytics highlighting their office's constituents.



<https://www.hesfp.com>

Military Service Academy Nominations Portal

Revolutionizing Congressional Nominations through a single, modern Salesforce portal

THE APPLICATIONS



CONTROLLED UNCLASSIFIED INFORMATION

HomeMy AccountUSAFANavyUSMAHelp

AccountNew York District 20Printable View

Congressional StateNYCongressional DistrictNY 20Account Record TypeCongressionalNominator CategoryCongress/RepresentativeNominatorPrimary StafferNick Update

Vacancy ManagementNominationsCurrent StudentsDetailsAccount History

Air Force Academy Vacancies

USAF NY 20 2029 Vac 1

Vacancy StatusSubmitted

Graduation Year2029

Nomination MethodCompetitive

Nominating SourceNew York District 20

Total Nominations Submitted2

AcademyUS Air Force Academy

This vacancy has been submitted, no further action is required.

Request to Re-Open

View Nominees

USAF NY 20 2029 Vac 2

Vacancy StatusOpen

Graduation Year2029

Nomination MethodCompetitive

Nominating SourceNew York District 20

Total Nominations0

AcademyUS Air Force Academy

Actions

Naval Academy Vacancies

USNA NY 20 2029 Vac 1

Vacancy StatusSubmitted

Graduation Year2029

Nomination MethodPrincipal with Numbered Alternates

Nominating SourceNew York District 20

Total Nominations Submitted3

AcademyUS Naval Academy

This vacancy has been submitted, no further action is required.

Request to Re-Open

View Nominees

USNA NY 20 2029 Vac 2

Vacancy Deactivation for US Naval Academy

This vacancy for the US Naval Academy has been deactivated to prevent a potential lockout for the 2026 admission cycle.

If you believe it is necessary to nominate against this vacancy, please request its reactivation by contacting the academy admissions staff using the action below.

Request to be Activated

West Point Vacancies

USMA NY 20 2029 Vac 1

Vacancy StatusOpen

Graduation Year2029

Nomination MethodPrincipal with Competing Alternates

Nominating SourceNew York District 20

Total Nominations1

AcademyUS Military Academy

Actions

View Nominees

Help and TrainingFAQsTraining Materials

Contact InformationAir Force Academy AdmissionsNaval Academy AdmissionsWest Point Admissions

Academy WebsitesU.S. Air Force AcademyU.S. Naval AcademyU.S. Military Academy

Vacancy management with three service academies highlighted for the upcoming nomination cycle.

<https://www.hesfp.com>